

BROWN COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN: 2022-2024 SUMMARY



As the 2022-2024 Community Health Improvement Plan cycle wraps up and the next cycle begins, it is important to reflect on our accomplishments. Throughout the past three years, the Beyond Health Steering Committee has worked with dedicated community organizations, government agencies, and other entities to impact health and wellbeing in our community.

1.1: DECREASE INCOME AND ASSET GAP IN BROWN COUNTY

Led by Brown County United Way

This strategy team focused on childcare as a workforce issue and worked to draw awareness to this issue and to increase regulated childcare slots in Brown County.

1.2: IMPROVE ENVIRONMENTAL QUALITY AND PHYSICAL ENVIRONMENTS FOR ALL

Led by Brown County Public Health

BCPH made the process to investigate lead hazard investigations more efficient, which included securing an XRF machine.

1.3: ADVOCATE FOR EQUITABLE ACCESS TO HEALTHCARE

Led by Beyond Health Subcommittee, Health Systems Shared Facilitation

Representatives from local healthcare systems worked collaboratively on healthcare-related issues impacting our community, which included increasing depression screenings in minority populations.

2.1: BUILD COMMUNITY CONNECTIONS AT THE NEIGHBORHOOD LEVEL

Led by NeighborWorks

This strategy team focused on supporting voluntary associations and their leaders through grants and events as a way to promote social connectedness.



2.2: INCREASE AVAILABILITY AND VISIBILITY OF HEALTHY FOOD OPTIONS

Led by University of Wisconsin - Madison, Division of Extension Brown County

This team surveyed food pantry clients, created a public facing map of community food resources, and worked on several projects aimed at increasing food security.

2.3: IMPROVE WALKABILITY AND RECREATIONAL OPPORTUNITIES

Led by Wello

Two of this team's projects were Yield to Your Neighbor and Wintermission. Yield to Your Neighbor included training sessions with enforcement agencies and Frogger events.



3.1: INTEGRATE POPULATION HEALTH INTO COMMUNITY PLANNING EFFORTS

Led by Beyond Health Subcommittee, HSHS Facilitation

This strategy team worked on broadband internet accessibility and relationships with local municipalities. Brown County Public Health worked with the Brown County Planning Commission to add a public health chapter to the Brown County Comprehensive Plan.

3.2: SAFE, ACCESSIBLE HOUSING OPTIONS

Led by Blueprint Project Manager for The Taskforce

Landlords were incentivized to participate in the Brown County Housing Authority's Housing Choice Voucher Program, which resulted in new landlords accepting vouchers. The Green Bay Police Department has piloted a Homelessness Response Team to better address community concerns about people living unsheltered.

3.3: SUPPORT AND CREATE POLICIES THAT DECREASE INEQUITIES IN A COORDINATED AND TRANSPARENT WAY

Led by Health Equity Coalition

This strategy team worked to create Health in All Policies (HiAP) education and tools to share throughout the community.

