

Welcome back to the Public Health Preparedness Press!



Each month, this newsletter will keep you informed about seasonal preparedness topics, public health awareness campaigns, and tools you can use both in your work and in your everyday life. Whether it's extreme weather, emergency planning, or national health observances, we're here to keep preparedness top of mind year-round.

National Preparedness Month

September is National Preparedness Month! This year, we're launching a preparedness campaign to remind everyone that taking a few simple steps today can make a big difference when disaster strikes—for ourselves, our families, and our communities.



All month long, we'll share tools, tips, and resources to help you get ready for anything—from building emergency kits to making a plan and staying informed. These resources are designed to support you at any stage of your preparedness journey.

Let's work together to build a stronger, more resilient Brown County—one plan, one kit, one action at a time.

This Year's Campaign: Prep Like a Pro

Our 2025 campaign, "Prep Like a Pro," is all about empowering individuals, families, and organizations in Brown County to build preparedness skills and confidence. Throughout September, we'll provide weekly, actionable steps and resources to help you take charge of your readiness.

Here's what to expect each week:

- **Week 1 – Plan Like a Pro:**



Learn how to create a personalized emergency plan for your household, including communication strategies and special considerations.

- **Week 2 – Pack Like a Pro:**



Discover how to build or refresh your emergency kits—for home, car, pets, and the workplace.

- **Week 3 – Pick Like a Pro:**



Know where to get reliable information during an emergency and how to sign up for alerts that matter.

- **Week 4 – Practice Like a Pro:**



Put your plans into action by running drills, practicing responses, and building real-life readiness skills.

Keep an eye out each week for new tools, tips, and challenges to help you get prepared like a pro!

What's Next?

In future issues of the Public Health Preparedness Press, we'll continue exploring topics that matter to our work and our community, like emergency communication, public health response roles, and seasonal hazards.

If you have ideas, questions, or want to highlight team efforts in preparedness, reach out! Let's make this a helpful, interactive resource for everyone.

Thanks for reading! 😊